

ENGLISH 11 – UNIT 2: FOUNDATIONS

Powerful Rhetoric in Pop Culture

You have read and analyzed some important albeit not super exciting speeches from some great historical orators. Now, it is time to apply what you have learned about effective rhetoric from some great speeches in modern day film.

Task:

Analyze the rhetorical devices in one speech from a contemporary film and reveal findings in a practiced and effective presentation.

Requirements:

- Provide context for the speech. Include brief plot and character details that are essential to understanding the purpose of the speech without giving spoilers.
- Audio or video of the speech must be included in your presentation. If unavailable, *you* must read the speech.
- **Five** different rhetorical devices must be analyzed in this format:
 - identify the device,
 - provide quoted material in which the device is apparent,
 - and explain how the device functions and how/why it adds to the effectiveness of the speech.
- The presentation must be created via Prezi and the link must be emailed to schultzt@springvalley.k12.wi.us by _____.
- Presentation skills will be assessed. This means preparing by honing your own communication skills. Think particularly about the nonverbals you use: good eye contact, strong posture and movement, and gestures are important to effective communication. Also, try to sound excited about your topic! Nothing says you hate what you're doing more than a monotonous grumble of a speaking voice—work on eliminating that when giving your presentation.
- Spelling, grammar, and mechanics will account for a very small portion of your overall score.
- Neatness, creativity, and aesthetic appeal will also be assessed.
- The speech must be school appropriate. Ask questions if you are unsure the speech you've chosen is appropriate. If you choose to disregard this rule, your presentation will be cut short and you will lose points for the project.